#### CONSULTANT RESUME

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Consulting Web Page: www.campion-services.com

## **Brief Description**

Michael Campion is an Industrial and Organizational Psychologist and specializes in Human Resource (HR) management and Organizational Behavior. Dr. Campion operates a small consulting firm that has conducted over 1400 projects on a wide range of HR topics for nearly 180 clients in both private and public sector settings. He is a Distinguished Professor of Management at Purdue University, where he has been since 1986. Previously he worked full time for 8 years (1978-1986) at IBM and Weyerhaeuser Companies.

#### Fields of Specialization

# **Employment Interviewing, Assessment, and Testing**

Design and implement recruiting and selection systems, including structured interviews, tests, assessment exercises, and customized procedures.

#### Job and Skill Analysis

Analyze the tasks, duties, knowledge, skills, abilities, and personality traits necessary for successful job performance.

## **Machine Learning and Artificial Intelligence**

Develop and evaluate ML and AI tools and other applications in a wide range of Human Resource topics, such as personnel selection.

#### Surveys

Conduct surveys and develop programs to improve employee satisfaction, morale, labor relations, culture/climate, customer satisfaction, safety, quality, and other topics.

## Skills / Career Development

Design systems to develop employee skills and careers, including career development programs, promotion systems, and skills standards and certifications.

## **Compensation and Reward Systems**

Conduct job evaluations and wage surveys and develop pay structures to improve equity, control labor costs, and increase employee motivation, also including the development of incentive systems and fail fairness (discrimination) analyses.

## **Litigation Support**

Provide objective expert evaluation of HR systems, scientific evaluation of evidence, reviews of scientific literature, statistical analysis, and testimony relevant to discrimination lawsuits and arbitrations.

## Validation and Legal Defensibility

Evaluate and document the job relatedness and legal defensibility of selection, performance appraisal, and other human resource (HR) systems.

## **Performance Management**

Create and implement custom performance appraisal and improvement systems, also including performance rating systems, 360 feedback programs, and balanced scorecards.

#### **Training and Management Development**

Design and implement programs to increase worker and management skill and productivity, also including training needs assessment, training evaluation, and web page content development.

## Work, Team, and Organizational Design

Design and reengineer jobs, teams, organizational structures, and processes to increase efficiency of the process, service to customers, and satisfaction of employees

## **Turnover Management**

Diagnose causes of turnover and develop reduction strategies, also including realistic job previews, incentives, exit interviews, and socialization programs.

## **Example Projects:**

**Machine Learning and Artificial Intelligence:** Developed and validated computer-assisted text-analysis tools to score candidate applications and interviews as well as a human assessor for candidate hiring for two large organizations.

**Employment Assessment:** Developed assessment centers (including group exercises, role-plays, structured interviews, case exercises, writing exercises, and in-baskets) for two large government agencies that are used to assess thousands of candidates per year.

**Employment Interviewing and Testing:** Developed and validated structured interviews and employment tests for hiring team-based production jobs in several steel mills, pulp and paper mills, automotive parts manufacturers, and petrochemical refineries.

**Job Analysis:** Conducted job analyses of a wide range of jobs (e.g., management, production, technical, professional) in a variety of industries (e.g., pharmaceutical, government, steel, manufacturing, insurance, and many others).

**Job Analysis:** Served as the technical advisor for the U.S. Department of Labor to develop the government's nation-wide job analysis system (Occupational Information Network or O\*NET).

**Performance Management:** Conducted feedback-based management training programs (i.e., 360 programs) for hundreds of managers from a wide range of organizations.

**Performance Management:** Revised the performance evaluation system used for 5000 professional and managerial employees in a large international government agency.

**Performance Management:** Developed a performance appraisal system for team leaders including objective productivity and quality measures, a performance appraisal rating form, and a customer satisfaction survey for a parts manufacturing company.

**Litigation Support:** Provided research, reports, testimony, and other litigation support for numerous lawsuits relating to race, gender, and age discrimination and other topics.

**Skill Development:** Developed skill standards for manufacturing and retail jobs as part of the implementation of the National Skills Standards Act.

**Career Development:** Developed promotion and career development systems for several types of manufacturing employees, engineers, and technical personnel.

**Career Development:** Conducted a study to determine the antecedents and consequences, and develop a model, of the role of job rotation in career management of professional employees.

**Compensation:** Conducted a job evaluation and developed a compensation system for 250 salaried employees in a medium-sized manufacturing company.

**Compensation:** Developed 8 different pay-for-skills programs for maintenance, production, clerical, and engineering employees, including the development of competency models, training programs, promotion criteria, assessments, and administrative procedures.

**Surveys:** Conducted 3 opinion surveys of 10,000 employees, including survey design, implementation, analysis, training, organizational development, and morale management activities.

**Validation:** Conducted criterion-related validation studies (showing statistical relationships between the hiring procedure and job performance) and content-related validation studies (showing content linkages between hiring procedures and job tasks and skills) for a wide range of jobs and industries.

**Validation:** Served as technical advisor to several major government agencies on validation and the job relatedness (legal defensibility) of their hiring and performance appraisal systems.

**Job Design:** Conducted two large-scale studies to evaluate the benefits and costs of job redesign among 1100 administrative employees.

**Job Design:** Developed a process for redesigning jobs and restructuring organizational units to improve efficiency and satisfaction in an information systems department in a large company.

**Team Design:** Conducted two studies to determine how to design work teams to enhance productivity and satisfaction among teams of office employees and professional employees.

**Team Design:** Designed and implemented self-managed work teams in a factory of 120 employees.

**Training Needs Assessment:** Conducted training needs assessment studies of several populations (e.g., financial, manufacturing, sales, human resources) using a range of methods (e.g., interviews, surveys, focus groups, personnel files, benchmarking) for a pharmaceutical company.

**Training:** Developed training programs on teamwork and on balancing work/nonwork for 120 sales employees and their spouses.

**Management Development:** Conducted executive education programs on a range of HR topics for executives from a variety of organizations (e.g., printing, agribusiness, pharmaceutical).

#### **Consulting Clients**

- Abbott (Kirkland & Ellis)
- ADM
- Air Force
- Aircraft Services International
- Alexander Hawes & Audet, LLP
- Allstate
- Altshuler Berzon
- Amazon
- American Feed Industry Association
- American Institutes for Research and the U.S. Department of Education
- Anna's Linens
- Applied Extrusion Technology
- Ardagh Group
- Army Research Institute
- Arthur Andersen
- Assessment Systems, Inc.
- Behavioral Technology
- Bell and Bell LLP
- Bradley & Riley
- British Petroleum
- Brooks-Pierce
- Buchanan & Edwards
- Buffalo Wild Wings
- Cambria Consulting
- Camden Property Trust
- Campion Consulting
- Campion Recruiting Services
- Carolina Systems Technology
- Central Soya
- Ceridian
- Chicago Mercantile Exchange (CME) Group
- Chugach Systems Integration
- Cinergy PSI
- Citigroup, Inc.
- City of Chicago
- Companhia Siderurgica Nacional
- Consulting Psychologists, Inc. for Kellogg
- Consumer Financial Protection Board (Charles River Assoc)
- Corya and Premalean Farms
- CSN
- Cummins Engine
- Department of Animal Sciences, Purdue
- Development Dimensions, Inc.
- Donnelley
- Doral Bank
- Elanco Animal Health and Pig Improvement Company
- Eli Lilly and Company
- Employment Risk Advisors
- Encore Career Institute
- Equal Employment Opportunity Commission
- Exxon
- FAIR
- FBI
- Federal Aviation Administration
- Federal Deposit Insurance Corporation
- FedEx
- FedEx Express
- FedEx Ground
- Galen Kroeck
- General Cable

- General Cable
- General Mills
- Gingras, Cates, & Luebke
- Goldman Sachs
- Goldstein, Demchak, Baller, Borgen & Dardarian
- Gray Plant Mooty
- Hargen
- Heartland Steel
- Heidtman Steel
- HireVue
- Hoover Hull, LLP
- HR Diagnostics AG
- IBM
- Ice Miller, LLP
- Independent Consultant
- Indiana Automotive Fasteners
- Indiana Precision Technology
- Indiana State Teacher's Association
- Jackson's Realty and Building Company
- JBS United
- Johnson-Smith
- Keihin Aircon
- Kenexa and Pepper Hamilton LLP
- Kentucky Electric Steel
- Kessler & Collins, P.C.
- Knauf Fiberglass
- Kraft Heinz
- Lafayette Eye Center
- Lincoln Electric
- Littler Mendelson
- Lominger Limited
- London House
- Lufkin Industries
- Malone, LLC.Mandel Legal Aid Clinic
- Martin, Disiere, Jefferson & Wisdom, LLP
- Medtronic
- Michigan Consolidated Gas Company
- Michigan U.S. Employment Service
- Microsoft/Cambria Consulting
- MindLeaders
- Morgan Lewis
- Murray & Murray
- National Assessment Governing Board
- National Coalition for Advanced Manufacturing
- National Institute for Literacy
- National Retail Federation and Assessment Systems Inc.
- National Skills Standards Board
- NCS Pearson
- New Millennium Structural Steel
- North Carolina U.S. Employment Service
- North Texas Center for the Study of Work Teams; Society for Industrial and Organizational Psychology
- Nucor Steel
- Obermayer Rebmann Maxwell & Hippel LLP
- Ocwen Financial
- Office of Financial Research
- Opticianry Summit Foundation
- Outten & Golden LLP
- Oxley Rich Sammons

- PAN Testing
- Patterson Dental, Inc.
- Paul Green
- Paul Hastings
  - Pepper Construction
- Pittco
- Plavback Media
- Positive Impact Consulting for New Millennium Steel
- Positive Impact Consulting for New Process Steel
- Positive Impact Consulting for Steel Dynamics
- Potts Law
- PremaLean
- Purdue University
- R. R. Donnelley & Company
- Rand
- Ranger Aerospace Corporation
- Research Triangle Institute
- Research Triangle Institute International
- Revenue Storm
- Revenue S

  Rotary Lift
- Roxanne Conlin & Associates, P. C.
- Royal Bank of Scotland (Citizens Bank)
- Saint Gobain
- Siegel, Brill, Greupner, Duffy, & Foster, P.A.
- SIOP
- SkillsNet
- Snyder & Brandt, P.A.
- Social Security Administration
- Solution Group
- State Farm Insurance CompanySteel Dynamics, Inc.
- Stoneman, Chandler & Miller LLP
- Talbert
- Talent Alliance
- ThyssenKrupp North America, Inc.
- Trilogy Financial Services
- Turtle Creek ManagementU.S. Air Force
- U.S. and Foreign Commercial
- ServiceU.S. Department of Commerce
- U.S. Department of Commerce,
- Office of International Operations
- U.S. Department of Labor
- U.S. Department of StateU.S. Environmental Protection
- U.S. Environmental Protection
- Agency and Buchanan & Edwards
  U.S. Patent and Trademark Office
- U.S. Postal Service
- UBS Group
- United Technologies Corporation
- University of IndianapolisVicinia Property Management
- Vinson & Elkins, LLP
- Wabash NationalWalgreens

LLP

- Weverhaeuser
- Wilkinson Asset Management
  Wilson Learning
- Young Conaway Stargatt & Taylor,
- Zurich Insurance

#### **Work Experience**

Campion Services, Inc., West Lafayette, IN (1988-present)

- Campion Consulting Services has conducted over 1400 projects on a wide range of topics for nearly 180 clients in both private and public sector settings since 1988. We currently operates with two PhD level associates and an administrative assistant, in addition to the principal.
- Campion Recruiting Services has placed over 100 Industrial and Organizational Psychologists in a wide range of consulting and managerial positions in a variety of different client organizations from 1997 to 2015.

Purdue University, West Lafayette, IN (1986-present)

- Current position: Herman C. Krannert Distinguished Professor of Management
- Research record: About 150 referreed publications in scientific and professional journals, and over 250 papers and presentations at professional meetings and other publications.

IBM Corporation, Research Triangle Park, NC and Santa Clara, CA (1983-1986)

- Managed personnel research department responsible for opinion surveys, organizational development, and research on human resources for a site of 10,000 employees.
- Managed college/professional recruiting department responsible for hiring all salaried employees for a site of 10,000, with 1 million dollar annual budget and staff of 7.

Weyerhaeuser Company, Plymouth, NC (1978-1982)

• Conducted research and developed systems on personnel selection and testing, performance appraisal, equal employment opportunity, and affirmative action planning for a region of 5,000 employees.

#### Education

Ph.D. North Carolina State University (1982)

Major: Industrial/Organizational Psychology

Minor: Human Factors Engineering

M.A. University of Akron, OH (1978)

Major: Industrial/Organizational Psychology

Minor: Statistics

B.A. University of Minnesota (1975)

## **Other Professional Achievements**

Herman C. Krannert Distinguished Professor of Management

Among most published authors (e.g., top 10-20 most published authors in last 10 and 20 years in his field, 2<sup>nd</sup> most cited author in textbooks in his field, and top 22% of 100,000 most cited authors in all scientific areas in the world)

Lifetime Scientific Contribution Award given by the Society for Industrial and Organizational Psychology

Editor of Personnel Psychology, a leading research journal in human resources

President of the Society for Industrial and Organizational Psychology (SIOP)

Editorial board member of <u>Journal of Applied Psychology</u>, <u>Personnel Psychology</u>, and <u>Journal of Management</u>

Fellow of the American Psychological Association (APA), American Psychological Society, and SIOP; and member of the Academy of Management (AM)

Other elected and appointed positions in professional societies: Executive Committee of SIOP, APA Council of Representatives, Chair of the Program Committees for the SIOP and APA conferences

Other awards and honors: 3 Certificates of Appreciation from clients, Faculty Scholar Award, 8 most cited publications awards, 7 best paper awards at conferences, cited in the Federal Register, testified before the EEOC, IBM Recognition Award, Dissertation Award, and others.

(Revised: 1-3-21)

Licensed (Practicing Psychologist)